

Digital 2010 - Education & Training Provider Interest Group

Tuesday 9th October

*The old BBC building, Leeds Metropolitan University
1230 buffet lunch & programme from 1300 to 1500*

Theme – The latest on Industry & Vendor Certification

It seems everyone now recognises the value of building industry and vendor certifications in to the public learning and skills offer. This is recognised widely from Foundation Degrees to the new 14-19 Diplomas.

However sometimes it is still hard work – either the education system is too slow and inflexible ... or the vendors and industry bodies don't relate realistically to the demand that seems obvious to seasoned lecturers and teachers.

And sometimes by chance or design we get it together. The 2003 arrival of Microsoft Desktop Support Technician was one such moment. Today we look at three more ...

- Spring 2007 - The ITIL awards for IT Service Management are now operated exclusively by APMG, sitting in its portfolio alongside PRINCE. This could be very good news for the learning and skills sector and for universities.
- April 2007 - Adobe announced partnership with Certiport to roll out the certifications we've all been waiting for, entry level rungs on the ladder to ACE, covering such as Dreamweaver, Flash and Photoshop.
- June 2007 – The Scottish Qualifications Authority celebrated further growth in its DIVA partnership of 12 vendors working within the national qualifications framework (the SCQF). Have they spotted someone we've missed?

Tues 9th Oct	<p>The old BBC Building</p> <p>Leeds Metropolitan University</p> <p>Theme:</p> <p>New technologies, New processes New skills –</p> <p>Digital 2010 & the latest industry and vendor certifications</p>	<p>1300 - Digital 2010 news & events</p> <p>1315 – Richard Pharro, MD of APMG, exclusive operators of the PRINCE and ITIL certifications on opportunities for universities, colleges and diploma consortia.</p> <p>1400 – Marie Taylor, Executive Vice President EMEA of Certiport, on the new Adobe entry level certifications – the biggest news in user and intermediate skills since...</p> <p>1445 – Liz Wallis on news from north of the border, linking 12 vendors with awards in the DIVA programme</p> <p>Close 1500</p>
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Please confirm your attendance to liz.wallis@sero.co.uk